
Roundtable Discussions for Professional Development

The New England Chapter’s traditional winter brunch will be held on Sunday, January 24, at the Hilton Garden Inn in Burlington, Mass. This meeting will feature lively roundtable discussions led by knowledgeable AMWA members—colleagues who will share their insights, offer valuable advice, and answer your questions while we all enjoy a leisurely late breakfast.

There will be 8 tables in all—7 on career-related topics, plus a table for informal conversation. Choose the table that interests you most, give second and third choices if you have them, and note your choices on the registration form. Don’t delay, because seating at each table is limited and will be assigned on a first-come, first-served basis upon receipt of payment.

As always, guests and prospective members are welcome.

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**DATE:** Sunday, January 24, 2016

**TIME:** Social hour starts at 11:00 a.m. with juice, coffee & tea.  
Brunch & discussions from 12:00 noon to 2:00 p.m.

**PLACE:** Hilton Garden Inn  
5 Wheeler Road  
Burlington, Massachusetts  
Tel: 781-272-8800

**BUFFET MENU:** Scrambled Eggs • Bacon • Breakfast Potatoes • Fruit Juices • Sliced Seasonal Fruit • Vanilla & Low-Fat Fruit-Flavored Yogurts with Granola • Assorted Bagels with Cream Cheese • Muffins, Danish Pastries & Croissants with Butter, Honey & Preserves • Coffee, Decaf, Herbal & Breakfast Teas

**REGISTRATION:** The registration fee is $33 for members, $39 for guests and prospective members. You can register online or by mail, depending on how you wish to pay.

To pay by **credit card**, use the electronic registration form on the chapter website (www.amwa-ne.org). Fill it out and continue to the PayPal form, where you can enter your credit card information. (You don’t need a PayPal account.)

To pay by **check**, download the printable registration form from the chapter website (www.amwa-ne.org), print a copy, fill it out, and mail it with your check to the address on the form.

**DEADLINE:** To guarantee brunch reservations, we must receive your payment by **Tuesday, January 19**. (After 5:00 p.m. that day, there will be no refunds for cancellation.)

**DIRECTIONS TO BURLINGTON HILTON GARDEN INN:** The hotel is just off the Middlesex Turnpike, not far from Route 128/I-95. Heading north or south on Route 128/I-95, take Exit 32B and turn left onto the Middlesex Turnpike. Then take a left onto Wheeler Road. The hotel is less than a third of a mile ahead on the left. There is ample free parking.

**Need a ride to the meeting?** If you don’t have a car, ask Judy Linn (judyhlinn@aol.com) whether there is someone from your area who might be able to give you a ride.

**WINTER WEATHER ALERT!** If we have to postpone the meeting because of severe winter weather, our chapter president will notify everyone by email.
Roundtables

#1 MEDICAL JOURNAL ARTICLES
Would you like to learn more about writing research papers for submission to peer-reviewed journals and how to find work in this area? Join a discussion of best practices, and pick up some tips and tools for working with multiple authors, selecting a journal, preparing the manuscript, and submitting online. Leader: Theresa Singleton

#2 REGULATORY WRITING IN THE PHARMACEUTICAL/BIOTECHNOLOGY INDUSTRY
Find out all about one of the hottest fields in medical writing: helping pharmaceutical and biotechnology firms prepare new drug applications and other regulatory documents for the FDA. Good regulatory writers are always in demand. Explore opportunities as a freelance or staff writer. Leader: Linda Wood

#3 NONREGULATORY WRITING IN THE PHARMACEUTICAL/BIOTECHNOLOGY INDUSTRY
Not all medical writers in pharmaceutical and biotechnology companies work on regulatory documentation. Join this discussion to learn about nonregulatory writing jobs in the pharma/biotech industry—in medical education, medical information, scientific publications, sales training, consumer information, corporate communications, and other areas. Leader: Olivier Morteau

#4 MARKETING WRITING
Marketing departments of companies that sell products and services for medical and scientific research need professional writers to produce educational and promotional materials. This discussion will cover the basics of the job, the type of marketing collateral writers work on, personal characteristics needed for this work, and how to look for marketing writing jobs/potential employers. Leader: Sue Chow

#5 WRITING FOR CONSUMERS AND PATIENTS
Discuss writing about health care and medical research for a general audience. Find out how to turn complicated jargon into easy-to-understand language. Talk about print and online publications as well as websites. Share your experiences and learn where the jobs are. Leader: Nancy Knoblock Hunton

#6 SUCCESSFULLY NAVIGATING THE JOB MARKET AFTER AGE 50
For those of us over age 50, navigating the job market presents additional challenges. Jill Shuman (age 61) will share how she was able to successfully package work and life experiences into a profile that led to three exceptional job offers after her company abruptly shut its doors this past summer. Leader: Jill Shuman

#7 BLOGGING: ANOTHER TYPE OF MEDICAL WRITING
Do you ever wonder how blogging for clients or for yourself can help improve both of your businesses? This roundtable will focus on practical tips for blogging for your clients as well as yourself. We will compare and contrast the similarities and differences in blogging for both of these audiences, and we’ll discuss helpful hints on how to make blogging for clients profitable. Leader: Andrea Gwosdow

#8 INFORMAL CONVERSATION
Would you just like to get together with other medical writers? This is a chance for you to catch up with AMWA friends and make new professional acquaintances. Leader: Joann Merriman