September 30: Networking Meeting in Waltham, Mass.

Chill Out with the New England Chapter

The New England Chapter will kick off the 2009-10 year on Wednesday, September 30, with an ice cream social at Lizzy’s in Waltham, Mass. Our special guest will be incoming AMWA president—and New England Chapter member—Thomas P. Gegeny, MS, ELS, who will speak briefly about the many opportunities that AMWA provides for personal and professional development, on both the chapter and national levels.

An AMWA member since 1998, Tom joined the New England Chapter in 2006. He was previously in the Southwest Chapter, which he served as President. He is an AMWA workshop leader and is president-elect of the association this year. At the annual conference in Dallas next month, he will be installed as AMWA president. Tom has a bachelor’s degree from Fairfield University in Fairfield, Conn., and a master’s in biomedical sciences from the University of Texas–Houston Health Science Center. A medical writer and editor for more than 10 years, he is a team leader and medical writer with Envision Scientific Solutions Inc., a publications planning and software company, in Southport, Conn. He was previously executive director and senior editor at The Center for AIDS Information and Advocacy in Houston and, before that, publications specialist with the Houston Academy of Medicine–Texas Medical Center Library.

Those of you who were able to attend the last chapter meeting in June learned how important networking is to “growing” your career as a medical communicator. Well, this is a perfect opportunity to do just that, so be sure to bring lots of business cards! Tom Gegeny, some of the chapter officers, and other experienced medical writers will be on hand to try to answer your work-related and career-development questions—individually, in small clusters, or even in front of the whole group. This is a great opportunity to get to know others with common interests and concerns and to become part of an uncommonly generous and collegial network. In the long run—maybe even in the short run—honest-to-goodness face-to-face interaction beats electronic social networking by a mile!

Now for the important part... ice cream! You’ll enjoy your choice of Lizzy’s homemade ice cream, which you can “top” to your heart’s delight at the sundae bar. We’ll also have some salty snacks on hand, lest any of you go into sugar overload.

If you would like to eat dinner beforehand, Moody Street in Waltham, where Lizzy’s is located, is home to many reasonably priced restaurants, with every cuisine imaginable—Spanish tapas, Indian, BBQ, Irish pub food, Italian, Mexican, and more. (You can find an exhaustive list of near-by restaurants at www.urbanspoon.com/n/4/430/Boston/Waltham-restaurants.) This can be another opportunity to spend time with fellow chapter members. Why not contact someone you’ve met at a previous meeting and ask them to join you for dinner? Or if you’d like to join chapter president Debbie von Rechenberg and me for a casual meal, just let me know (calicomedcomm@earthlink.net).

Try not to miss this meeting—a special übernetworking event that should boost your spirits while expanding your professional contacts in these difficult economic times. As always, guests and prospective members are welcome.

—Laurie MacDougall
President-Elect/Program Director

Enhance Your Professional Credibility

AMWA’s Professional Development Certificate (PDC) is a way of demonstrating your continued commitment to professional development beyond the scope of your regular job. You can earn 5 points toward a PDC by attending this chapter meeting. For information, go to www.amwa.org and click on Education/Certificates, then Professional Development Certificate.
Chapter Calendar
The New England Chapter holds six regular meetings a year, from September through June. Four of the meetings are in the Greater Boston area, and two are in Connecticut. Typically, meetings begin with a social hour, followed by dinner (except for a Sunday brunch in midwinter), then a program with a speaker, a panel presentation, or roundtable discussions. A writing competition, culminating in the Will Solimene Awards Banquet, is held every other year, alternating with the New England Conference, an all-day program of workshops on a Saturday. Occasionally, informal networking meetings or tours are scheduled.

October 22-24:
AMWA Annual Conference
in Dallas, Texas
If you’re heading to Dallas for the conference, don’t miss the Chapter Greet & Go from 5:30 to 6:15 p.m. on Thursday the 22nd. This is a chance to link up with other New England AMWA members for dinner that evening. A few weeks ahead, Debbie von Rechenberg will let everyone know via the New England E-News about any specific arrangements available to chapter members.

Also be sure to attend the Annual Business Meeting from 5:30 to 6:30 p.m. on Friday the 23rd to meet the association’s officers and, especially, to support our chapter colleague Tom Gegeny, who will be installed as AMWA President. Hear what Tom has to say about his goals for the year ahead. And plan to join Tom at the President’s Reception, a farewell-to-Dallas party for all conference registrants, from 5:30 to 6:45 p.m., Saturday the 24th.

For detailed information about these and other conference events, go to www.amwa.org. (Note that the last day to register for credit workshops is Thursday, September 24.)

Fall Dinner Meeting
in Connecticut
Watch the New England E-News for an announcement of the next Connecticut meeting. If you have any questions or comments about our chapter meetings there, contact Susan Gonsalves, vice president for Connecticut (sgonsas@aol.com).

November Dinner Meeting in Greater Boston Area
The November issue of New England Chapter News will give details.

February Sunday Brunch
in Greater Boston Area
Sometime in February the chapter will hold its traditional winter Sunday brunch meeting. Expect this year’s program to feature the always popular roundtables on career development topics. If there’s a topic of particular interest to you, or if you think you might like to lead a roundtable, send an e-mail to Laurie MacDougall, program director (calicomedcomm@earthlink.net). She will give consideration to any suggestions you may have.

Chapter Web Site Revamped
New Features at www.amwa-ne.com
Aaron Federman, chapter Web site director, with the assistance of Jill Shuman, has been working with a new Web consultant to enhance the chapter’s “face to the world.” Along with small design modifications, the attractive, uncluttered, easily navigable Web site now includes an events calendar; and other new features will be added in the foreseeable future.

Online registration for chapter events is not available yet, but will be restored very soon, most likely in time for the next chapter meeting. With online registration you will have the convenient option of using PayPal to pay with a credit card or an electronic check. (Note that you will not need—in fact, you won’t be able to use—your own PayPal account. The chapter is responsible for fees associated with PayPal transactions.)

New England E-News
A Benefit of Chapter Membership
The New England E-News, which the president sends to chapter members—and only to chapter members—a few times a month, reminds you of an upcoming meeting or lets you know about a job opening, freelance work, local event, or anything else that might be of interest to you or other New England AMWA members.

If there is something you think would be appropriate to mention in the New England E-News, please send it to President Debbie von Rechenberg for consideration (dvonranch@yahoo.com). In the case of a job notice, be sure to follow the submission guidelines, available as a 1-page PDF at www.amwa-ne.org under Jobs.

Please note that although anyone is welcome to submit an item, nonmembers are not included in the E-News e-mail distribution list, no exceptions.
New England Conference Report
Chapter Hosted Successful Day of Workshops, Roundtables, Networking

The 8th biennial New England Conference, held on Saturday, March 28, was a resounding success thanks to an experienced planning and management committee, outstanding workshop leaders, and a good turnout of bright, enthusiastic AMWA members eager to learn from both the structured program and informal interaction with one another. And the Sturbridge Host Hotel & Conference Center, located in south central Massachusetts, once again proved to be an excellent venue for our conference.

Conference Committee

Conference Director: Heather Miniman, ELS, ably negotiated and oversaw all arrangements at the conference site, deftly controlling costs while ensuring that we would have well equipped, comfortable classroom facilities, relaxing breaks, and a gourmet luncheon.

Workshops Coordinator: Jill Shuman, MS, ELS, arranged a varied program that included four of AMWA’s most popular credit workshops and two especially timely noncredit workshops.

Roundtables Coordinator: Siobhan Gallagher, MBA, lined up four experts to lead luncheon discussions for conference registrants who wanted to spend the hour focusing on a specific work-related topic.

Registrar: Once again, I handled inquiries, conference materials, registrations, and coordination with AMWA headquarters staff.

Having had almost total responsibility for the chapter’s first three conferences, and having been involved in every conference since then, I am truly appreciative of the committee’s outstanding—and impressively cooperative—efforts in making this conference yet another terrific educational program for our fellow members.

Workshop Leaders

Howard Smith, MA, one of AMWA’s most dedicated and respected teachers, was slated to lead two workshops: “Writing Abstracts” and “Organizing the Biomedical Paper.” Just three days before the conference, we learned that Howard’s mother was gravely ill and he would be unable to travel from Virginia to teach these classes. Jill Shuman, thanks to her extensive knowledge of AMWA’s education programs and her close relationships with many AMWA members, was able to round up two extraordinary substitutes at that late date. By an amazing coincidence, Susan Aiello, DVM, ELS, of Centerville, Ohio—who is an approved AMWA workshop leader and Golden Apple recipient—was in Boston for a few days to teach at another conference. Susan rearranged her schedule, and presto! she was in Sturbridge to lead the workshop on “Writing Abstracts.” Our own Laurie LaRusso, MS, ELS, an experienced (but not AMWA-approved) workshop leader, agreed to lead the workshop on “Organizing the Biomedical Paper.” In just 36 hours she managed to revamp a course she had given at Tufts Medical School, and despite their original trepidations, AMWA’s Executive Committee later approved giving core certificate credit to the workshop registrants. Both of the workshops taught by these substitutes received excellent ratings on the standard evaluation forms.

Thomas Lang, MA, another of AMWA’s top-rated workshop leaders and a Golden Apple recipient, came from Davis, California, to lead two workshops: “Tables and Graphs” and the perennial sellout, “Statistics for Medical Writers and Editors.”

Helen Osborne, MEd, OTR/L, president of Health Literacy Consulting in Natick, Massachusetts, shared her extensive knowledge and experience in a noncredit workshop on “Health Literacy: The Writer’s Role in Creating Linguistically and Culturally Appropriate Materials.”

Jill Shuman, wearing still another hat, moderated the “Freelance Forum,” a lively, interactive workshop. Three seasoned, award-winning Massachusetts freelances served as panelists: Francesca Coltrera of Arlington, Andrea Gwosdow, PhD, president of Gwosdow Associates, Science Consultants, also in Arlington, and Nancy Knoblock Hunton, MS, of NKH Communications in Acton. Joining them was Kevin Flynn, MA, director of scientific communications at Analgesic Research in Needham and a medical writer with years of experience hiring freelances. (Laurie LaRusso of Chestnut Medical Communications in Walpole was scheduled to participate in this session, but could not do so because it took place at the same time as “Organizing the Biomedical Paper.”)

Roundtable Leaders

Some conference registrants were happy just to share lunch with one another, the workshop leaders, and conference planners. For those who were interested, there were four topic tables, each led by an experienced colleague: “From Bench Scientist to Medical Writer” led by Andrea Gwosdow; “Writing for Medical Education and Medical Communication Companies” led by Kevin Flynn; “Regulatory Writing” led by Linda Wood, RN, MPH, president of MedWrite Inc., Westford, Massachusetts; and “Got a Block? Yoga for Writers” led by Natalie Engler, RYT, founder of 5th Chakra Co., Sudbury, Massachusetts.

Registrants

The conference drew registrants from throughout New England as well as nine colleagues from other AMWA Chapters: Empire State-Metro New York, Delaware Valley, Carolinas, Pacific Southwest, and Canada.

Next Conference

The 9th New England Conference will be held in the spring of 2011. We welcome your suggestions for the next conference, whether or not you attended this year.

—Judy Linn
Conference Registrar

Chapter Seeks Information About Internships for Medical Writers

Does your company offer student internships or on-the-job training in biomedical communication? Do you know of other companies that do? We would like to include information on our chapter’s Web site about on-the-job training programs and student internships (paid or unpaid) at New England businesses and institutions. If you can provide any information, please contact Judy Linn, chapter membership director (judyhlinn@aol.com).
May Meeting Report
Changes in Medical Writing Keep Panelists Sharp

It may have been the tough economy or just professional curiosity about how others make a living as medical writers that drew nearly 30 members to the chapter’s meeting in New Haven, Conn., in May. They came to network and to hear three fellow AMWA members describe their careers in and the future for continuing medical education (CME), regulatory writing, and commercial medical publications.

Candice M. Hughes, PhD, principal of Hughes BioPharma Advisors LLC, started her career in teaching, then moved to pharmaceutical account representative, before finding her niche in medical communications. Her specialty, continuing education, is currently undergoing major upheaval, and she predicted some companies will not survive. At least 20 states are considering legislation to further limit the role of the pharmaceutical industry in CME. Writers may find job openings move from medical education companies to university medical centers, which will likely be responsible for developing CME under new federal standards.

Michelle Horan, MS, works in Pfizer’s Safety and Risk Management Department, having started at Pfizer 20 years ago as a researcher. Unlike some other types of medical writers, she noted, most regulatory writers have science backgrounds, especially as bench scientists. Michelle also noted how the scope of regulatory writing has changed at Pfizer as the group has become more involved with pharmacovigilance and post marketing safety reporting for European regulatory agencies. In addition, Michelle said that she now analyzes post marketing data trends for presentation to internal customers and prepares responses to physician queries from throughout the world.

The only panelist to go straight into medical writing out of graduate school was Thomas Gegeny, MS, ELS, a team leader and writer at Envision Scientific Solutions. His field of commercial medical publication has not been without its controversies as well, particularly with regard to authorship of journal submissions. Among the effects has been to put an even greater firewall between pharmaceutical sales/marketing and publications. Tom, who is president-elect of national AMWA, pointed out that AMWA has a code of ethics governing issues such as ghostwriting and authorship and urged everyone to be familiar with it and use it to guide employer-client relations.

All three speakers agreed that medical writers need to be flexible, well organized, and meticulous about deadlines. No matter what their title, many medical writers now find themselves heavily involved with project management, using skills often learned on the job.

Michelle Horan summed up the feelings of many about a career in medical writing, commenting, “It’s not what I thought it would be. It’s not bad… I’m always learning.”

—J. Lynne Dodson

June Meeting Report
How Successful Medical Writers Grow

At our June meeting, three established medical writers, all chapter members, discussed their unique and often circuitous routes to their present career paths and identified trends in our changing economic environment. They were joined by a chapter member who is an employment recruiter and a guest speaker who is a career coach.

Laurie LaRusso started with a degree in history, followed by a master’s in health communication from Tufts University, an internship with a health promotion agency, and certification as an editor in the life sciences. Laurie attributes her success, in part, to AMWA workshops that helped “fill in the missing pieces,” plus the ability to transfer skills and take advantage of a powerful social network like AMWA.

Chris McMorrow graduated from Smith College with a degree in foreign languages. She spent time in Italy as a translator before entering the publishing field. That led to work as a senior medical education program director, senior communications director, and copywriter at a medical advertising agency. Like Laurie, Chris emphasized the importance of cultivating relationships and suggested doing pro bono work “so you can say you’ve had the experience.”

Stephen Provost, co-founder of Prestige Executive Scientific, a recruitment firm, began his career in life sciences. He stressed the importance of a science background (especially for regulatory writing), coming across as a good communicator, and personal branding. “What is your unique value to your target audience?” he asked rhetorically.

Randi Bussin, a career coach and founder of Aspire!, majored in romance languages and worked in publishing before returning to school for an MBA. Counseling mid-career professionals has enabled her to use her business and entrepreneurial acumen to help others. Her advice: Pay attention to what you’re good at, differentiate yourself through personal branding, and “invest the time and money to get the training you need.”

Lori Thomae began her career with a life science background, followed by a master’s in professional and technical writing, and certification as an editor in the life sciences. Like the others on our panel, she sought out mentors. Her broad therapeutic expertise and specialty in regulatory writing have led to adjunct faculty appointments at Northeastern University, Boston University School of Medicine, and University of the Sciences in Philadelphia.

Although our panel members have chosen different career paths, they share many traits in common: persistence, hard work, and ability to take advantage of opportunities along the way. They all also emphasized the importance of social networking in groups such as AMWA.

—Adriane Bishko
Personal Notes

Kirby N. Smith, DVM, MSPH, of Watertown, Mass., has joined PAREXEL International as a senior medical writer. He was previously with Wyeth.

Linda F. Wood, RN, MPH, and MaryAnne Foote, PhD, a California AMWA member, led a workshop on “Regulatory Writing for the Drug Industry: International Conference on Harmonisation (ICH) E3 Clinical Study Reports” in Los Angeles in July. Linda, a past president of the New England Chapter, is president of MedWrite Inc., a regulatory-writing contract business in Westford, Mass. She and MaryAnn are co-editors of Targeted Regulatory Writing Techniques: Clinical Documents For Drugs And Biologics, published earlier this year by Berkhäuser.

Michael J. Byrnes III, PhD, of Watertown, Mass., has joined Ora Inc. as an analyst and scientific writer.

Wendy E. Scales, PhD, of Guilford, Conn., has joined The France Foundation.

Linda S. Monko, MA, of Framingham, Mass., is now communications manager for the Reproductive Science Center of New England.

Xin Chen, MD/DDS, MSc, is now a senior medical writer at Biogen Idec, Cambridge, Mass.

Mary Nalin Omstead, MS, of Hingham, Mass., is now a medical writer at Millennium Pharmaceuticals Inc.

Lori A. Thomaie, MPTW, ELS, is now a senior writer/project coordinator at Ipsen Group, Biomeasure Inc., Milford, Mass. She was formerly a senior medical writer at PAREXEL International.

Starting in January, Lori will also be teaching a graduate course on “Regulatory Writing: New Drug Applications” at Northeastern University’s College of Professional Studies. For information about the course, contact her at lori.thomaie@comcast.net.

Ronald I. Trust, PhD, is now director, Worldwide Regulatory Strategy, Pfizer Medical Division, New London, Conn.

CHAPTER CHANGES: Maggie E. Brown, MS, ELS, has transferred to the Northern California Chapter; Jeannie M. Fiber, PhD, to the Northwest Chapter; Annie B. Kay, MS, RD, to the Mid-Atlantic Chapter; Marnie Phillips, to the Delaware Valley Chapter; Rachna K. Rangan, PhD, formerly Rachna Kaushik, to the Empire State-Metro New York Chapter.

Chapter Members Contribute to 2009 AMWA Conference

Six New England Chapter members will share their experience and wisdom at AMWA’s 69th Annual Conference in Dallas, Tex., next month.

Incoming AMWA president, Thomas P. Gegeny, MS, ELS, will lead a coffee and dessert klatch, “Party Plan Like a Pro: Top Tips for Entertaining 2 to 200!” as well as two workshops. Tom is teaching the core workshop on “Effectively Searching Online Databases” and is co-leading a new noncredit workshop, “Introduction to Basic Virology.”

Donna K. Curtis, PharmD, a partner in Curtis Consulting & Communications, Mashpee, Mass., is leading a roundtable on “Expanding Your Freelance Business: Discussion for Experienced Freelances.”

Kevin P. Flynn, MA, is teaching “Educating Sales Representatives About Science and Medicine,” a core workshop he first gave as a noncredit workshop at the 1997 New England Conference. Kevin is director of scientific communications at Analgesic Research, Needham, Mass. He is a past president of the New England Chapter and an AMWA fellow.

Donnasue Graesser, PhD, a freelance in North Windham, Conn., is leading a roundtable on “The Balancing Act: Walking the Line Between Your Professional Life and Parenthood.”


Jane D. Stephenson, PhD, MBA, is teaching “Writing the Investigator Brochure,” which is now a core workshop, and she will be a panelist in the open session on “Scope of Medical Communication.” Jane is director of medical writing at Boehringer Ingelheim Pharmaceuticals Inc., Ridgefield, Conn.

Membership Award Recipient

The chapter’s competitive Judy Linn Membership Awards for relatively new medical writers provide complimentary membership in AMWA for a year, free registration for three chapter meetings during that year, and designated members to guide the awardees. At the chapter’s June dinner meeting, we presented the award to Kristina Rehm.

Kris received her bachelor’s in biology from Bowdoin College in 1994 and worked as a high school biology and chemistry teacher for five years. She then attended Brandeis University, where she earned a PhD in neuroscience in 2007. Kris has written, proofread, and edited a wide range of documents and was chosen to edit the Brandeis Graduate Journal. She has five scientific publications to her credit and is currently a postdoctoral research fellow at the Dana-Farber Cancer Institute.

In her application, Kris noted that her attendance at the chapter’s roundtable brunch last winter was pivotal for her in that she realized she had a lot to learn about medical writing.

—David Olle

Membership Awards Director

Note: For information about the Judy Linn Membership Awards and an application form, go to www.amwa-ne.org and click on Awards.
New Members

The New England Chapter welcomes those from our six-state region who have recently joined AMWA, reestablished their affiliation with the association, or moved here from another chapter area:

Cynthia Arons, PhD
Kendle International Inc.
Old Lyme, Connecticut

Malorye A. Branca, MS
Acton, Massachusetts

LeeAnn Braun, BS, MPH
Charlestown, Massachusetts
[from Indiana Chapter]

Susan J. Curry, BS
Colchester, Connecticut

Pallabi De, PhD
Shrewsbury, Massachusetts

Rosalind DEugenio, BS
Stratford, Connecticut
Environics Communications

Robert DiSimone
MediComm Consultants Inc.
Dracut, Massachusetts

Stephanie Eckenrode, MA, LLB
Cambridge, Massachusetts

Jonathan A. Edlow, MD
Newtonville, Massachusetts
Beth Israel Deaconess Medical Center

Lore M. Gruenbaum, PhD
Boehringer Ingelheim Pharmaceuticals Inc.
Ridgefield, Connecticut

Donald Halstead
Cambridge, Massachusetts
Harvard School of Public Health

Anne Harrington, PhD
Watertown, Massachusetts
Dyax Corporation

Maria Hecht, MA
Cambridge, Massachusetts
Veterans Administration
Health Services Research

Diane C. Hoffman, PhD
Neurogen Corporation
Branford, Connecticut

Nancy S. Holland, PhD
Keene, New Hampshire

Sarah D. Howe, MA, ELS
University of Vermont
Burlington, Vermont

Donald S. Kramer, MS, RPh
Genzyme Corporation
Cambridge, Massachusetts

Jen LiMarzi
Burlington, Vermont
PeerDirect
[from Empire State-Metro NY Chapter]

Nora T. Lusterio, MA
Hanover, New Hampshire
Dartmouth-Hitchcock Medical Center

Margaret Lynch, PhD
Winchester, Massachusetts

Jennifer MacArthur, PhD
Burlington, Massachusetts

Shanna J. McClennen, PhD
Needham, Massachusetts
[from Delaware Valley Chapter]

Victoria B. Parker, DO
Alfred, Maine

Laura Lee Pigeon, MA
Peabody, Massachusetts
Millenium Pharmaceuticals Inc.

Judith Plummer
Shrewsbury, Massachusetts

Marion Anne Price, BS, MFA
Westerly, Rhode Island

Jon P. Queijo
Watertown, Massachusetts

Jacqueline V. Robinson, RN
Newport, Rhode Island

Todd Ryan
Gemini Staffing Consultants LLC
Woburn, Massachusetts

Ethan L. Segal
Boston, Massachusetts

Mike Silver, PhD
Synaptix Communications
Lexington, Massachusetts

Colleen C. Smith, RN
North Andover, Massachusetts

Donald W. Smith
Brighton, Massachusetts

Usa Srinivasan, PhD
Arlington, Massachusetts
Millenium Pharmaceuticals Inc.

Kathe L. Stauber, PhD
Middletown, Connecticut

Tisheeka G. Steed, PhD
Middletown, Connecticut

Kristin Stephan, PhD
Melrose, Massachusetts

Jennifer Margaret Thayer, MA, EdM
Dyax Corporation
Cambridge, Massachusetts

Randy B. Ugent, MD
Sharon, Massachusetts
Directions to September 30 Meeting

**Lizzy’s Ice Cream**
367 Moody Street
Waltham, Massachusetts
781-893-6677

Moody Street is directly off Main Street (Route 20). If you’re coming from Main Street, Lizzy’s is less than half a mile up the street on the right, between Spruce Street and Walnut Street. Look for the bright blue awnings.

**By public transportation:** The Fitchburg commuter rail line stops in Waltham. Bus Route 70 also stops across from the commuter rail stop.

From the Waltham (Carter Street) stop, walk about 100 yards to Moody Street (with Waltham Common on your right and the tracks on your left). Turn left on Moody, crossing to the other side of the street when convenient, and go across the river bridge, then straight ahead to Lizzy’s.

**From points east:** Take Route 20 west, and turn left onto Moody Street just past the Waltham Common on your left. Go across the river bridge, straight ahead to Lizzy’s on the right.

**Parking:** If you can’t find a space on the street, several lots are within a block or two of Lizzy’s. Meters are free after 6:00 p.m. Look for green-and-white Municipal Parking signs.

The Embassy Parking Lot is off Pine Street behind the Embassy Landmark Cinema. From Main Street, turn onto Moody Street, then left onto Pine (the first light after the river); then look for the sign directing you left off Pine into the lot/garage. From there, walk back to Moody Street, turn left, cross to the other side of Moody, and continue about a block and a half to Lizzy’s.

Further down Moody Street are additional lots west of Moody off Spruce, Walnut, and Chestnut streets. All may be accessed by turning right off Moody Street if you’re coming from Main Street. Walnut and Chestnut are one-way, but to get out, simply drive on to Crescent Street, turn right, and loop back on Crescent to Moody Street.

**MapQuest link:** Follow this link to get your bearings. A picture is worth many words!

http://www.mapquest.com/maps?name=Lizys+Ice+Cream+LLC&city=Waltham&state=MA&address=367+Moody+St&zipcode=02453&country=US&latitude=42.369874&longitude=-71.237135&geocode=ADDRESS&id=251014

Need a ride to the meeting?

If you don’t have a car or easy access to public transportation, contact Judy Linn, meeting registrar, to find out if anyone from your area can give you a ride to the meeting. Send an e-mail to judyhlinn@aol.com.

---

**EXECUTIVE COUNCIL 2009-10**

**OFFICERS**

**PRESIDENT:** Debbie von Rechenberg
**IMMEDIATE PAST PRESIDENT:** Chris McMorrow
**PRESIDENT-ELECT:** Laurie A. MacDougall
**VICE PRESIDENT/CONNECTICUT:** Susan F. Gonsalves
**SECRETARY:** Jerome Lang
**TREASURER:** Jill M. Shuman

**DIRECTORS / COMMITTEE MEMBERS**

- **PROGRAMS:** Laurie A. MacDougall
- **CONNECTICUT PROGRAMS:** Susan F. Gonsalves
  Cynthia Arons, J. Lynne Dodson, Michelle R. Horan, Anita P. Kuan
- **MEMBERSHIP:** Judy Linn
- **MEMBERSHIP AWARDS:** David A. Olle
  Robert E. Dunbar, Nancy Knoblock Hunton, Jill M. Shuman, Carla Tardi
- **E-NEWS:** Debbie von Rechenberg
- **NEWSLETTER:** Judy Linn
- **NOMINATING COMMITTEE:** Laurie A. MacDougall
- **WRITING AWARDS:** TBD
- **WEB SITE:** Aaron Federman
  Jill Shuman

**MEMBERS-AT-LARGE**

Adriane Bishko, Francesca Coltrera, Cherie A. Dewar, Andrea Gwosdow, Nancy B. Hertig, Laurie B. LaRusso, Julie J. Martin, Joann H. Merriman

**DELEGATES TO AMWA BOARD OF DIRECTORS**

Debbie von Rechenberg, Laurie MacDougall

**ALTERNATES:** Chris McMorrow, Susan F. Gonsalves
MEETING REGISTRATION FORM

EVENT: Ice Cream Social & Networking Meeting: “Chill Out with the New England Chapter”

DATE: Wednesday, September 30, 2009

TIME: 7:00-9:00 p.m.

PLACE: Lizzy’s Ice Cream, Waltham, Massachusetts

REGISTRATION FEE: Member: $12.00 Guest or Prospective Member: $14.00

DEADLINE FOR RECEIPT OF PAYMENT: Friday, September 25

MAKE CHECK PAYABLE TO: New England Chapter AMWA

MAIL PAYMENT WITH THIS FORM TO: AMWA
37 Forty Acres Drive
Wayland, MA 01778

TOTAL PAYMENT ENCLOSED: $_________

Please note: Your registration will not be confirmed; your ticket will be held at the door.

Questions? Contact Judy Linn at judyhlinn@aol.com or 508-358-7071.

Please use a separate copy of this form for each registrant.

Name ____________________________________________________________

Company _________________________________________________________

Address _________________________________________________________

______________________________________________________________

Address is: ( ) Business ( ) Home

E-mail (required) ____________________________________________________

May we include this in the meeting registration list? ( ) Yes ( ) No

Phone (required) ____________________________________________________

May we include this in the meeting registration list? ( ) Yes ( ) No

Have you attended a New England Chapter meeting before? ( ) Yes ( ) No